KOJI

FOR IMMEDIATE RELEASE

Koji adds panel recruitment from the Cint Exchange, with a published price per interview

AI-moderated voice and text interviews with a targeted audience in 130+ countries, from a €29 plan, billed only for interviews that pass a quality check.

AMSTERDAM, September 22, 2026 — Koji, the AI-native customer research platform, today announced panel recruitment inside its studies through an integration with the Cint Exchange, the world's largest research marketplace. Koji customers can now describe an audience in plain language, see a price per completed interview, and hold AI-moderated voice or text conversations with that audience the same day.

Until now, Koji customers brought their own participants by link, embed, phone or CSV upload. That works for teams that already have an audience. Many have a clear question and nobody to send it to. The new channel supplies the audience. Koji turns a description such as "parents of teenagers in Germany who bought a car this year" into Cint's profiling catalogue, quotes the cost in credits before launch, screens each respondent on the study's own questions, interviews them in their language, and returns them to their panel.

Koji bills only for completed interviews that meet a quality bar. A conversation that ends in under a minute or with fewer than three answers is reported as a quality terminate and costs the customer nothing. Prices are shown in Koji credits at one euro each on the public pricing page, with no minimum commitment. Themes are synthesised as interviews land, so a forty-interview study reads as a report while it is still in field.

> "The research industry prices access to people behind a demo call and a five-figure quote. We think a founder on a €29 plan should be able to talk to twenty people in Brazil tonight and know exactly what it cost. Cint gives us the people. We took care of the rest," said Nirmay Panchal, Managing Director of Koji.

> "With the rapid rise of AI-moderated research platforms, it's fantastic to partner with an innovative, upcoming player like Koji right at the start of their journey. Integrating the Cint Exchange directly into Koji's platform combines their intelligent pre-flight quality checks with our programmatic reach, enabling researchers and brands to execute global AI-moderated studies with complete transparency and speed. We're excited to support Koji's growth as they power continuous, data-driven insights worldwide," said Conor Climpson, Enterprise Sales Manager EMEA, Cint.

Koji runs interviews in more than 30 languages by voice, text and phone. Cint Exchange recruitment is available today on every paid Koji plan at www.koji.so.

About Koji

Koji is an AI-native customer research platform that runs voice and text interviews with real customers, codes every conversation as it comes in, and writes the report itself: the themes, the evidence behind each one, and clear next steps, ready before the study closes. Founded in 2026 and built in Amsterdam, Koji is used by more than 750 teams and is operated by Koji Labs B.V. Learn more at www.koji.so.

About Cint

Cint is the technology foundation for continuous research and measurement. With a global footprint and programmatic access to hundreds of millions of consumers across 130+ countries, Cint connects researchers, advertisers, and brands to reliable data from the world's largest network of high-quality sources. Learn more at www.cint.com.

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